COOKIE POLICY

Scope of this policy

1. Mamapaws (**we** or **us** or **our**) uses cookies when you visit our website, https://mamapaws.co.uk/, (the **Website**) to help customise the Website and improve your experience using the Website.

2. This policy applies between you, the user of this Website, and us, Mamapaws, the owner and provider of this Website.

3. When you visit the Website, and before your Website places cookies on your computer, you will be presented with a message bar requesting your consent to set those cookies. By giving your consent to the placing of cookies, you are enabling us to provide a better experience and service. You may, if you wish, deny consent to the placing of these cookies; however, certain features of the Website may not function fully or as intended.

4. This cookie policy should be read alongside, and in addition to, our Privacy Policy, which can be found at: https://mamapaws.co.uk/privacypolicy.

What are cookies?

5. A cookie is a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website.

6. This Website may place and access certain cookies on your computer. We use these cookies to improve your experience of using the Website and to improve our range of products and services.

7. Cookies do not usually contain any information that personally identifies you, the Website user. However, personal information that we store about you may be linked to the information obtained from and stored in cookies. For more information on how such personal information is handled and stored, refer to our Privacy Policy which is available online at: https://mamapaws.co.uk/privacypolicy.

Types of cookies

8. This Website uses the following cookies:

- Strictly necessary cookies
These are cookies that are required for the operation of the Website. They include, for example, cookies that enable you to log into secure areas of the Website, use a shopping cart or make use of e-billing services.
- Analytical/performance cookies
These are cookies that are required for the operation of the Website. They include, for example, cookies that enable you to log into secure areas of the Website, use a shopping cart or make use of e-billing services.
- Functionality cookies
These are used to recognise you when you return to our Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
By using the Website, you agree to our placement of functionality cookies.

9. You can find a list of the cookies that we use in the attached Cookie Schedule.

10. We have carefully chosen these cookies and have taken steps to ensure that your privacy is protected and respected at all times.

How to control your cookies

11. You can choose to enable or disable cookies in your internet browser. By default, most internet browsers accept cookies but this can be changed. For further details, please see the help menu in your internet browser.

12. You can switch off cookies at any time, however, you may lose information that enables you to access the Website more quickly and efficiently.

13. It is recommended that you ensure that your internet browser is up-to-date and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.

14. For more information generally on cookies, including how to disable them, please refer to aboutcookies.org. You will also find details on how to delete cookies from your computer.

Changes to this policy

15. Mamapaws reserves the right to change this cookie policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the cookie policy on your first use of the Website following the alterations.

Contact details

16. The Website is owned by Mamapaws UK.

17. You may contact us:

   a. by email at hello@mamapaws.co.uk.

   b. using the contact form on the Website.

Attribution

18. This cookie policy was created using a document from Rocket Lawyer (https://www.rocketlawyer.com/gb/en).

This policy was created on 01 May 2023.

COOKIE SCHEDULE

Below is a list of the cookies that we use. We have tried to ensure this is complete and up to date, but if you think that we have missed a cookie or there is any discrepancy, please let us know.

Cookies that we use on the Website:

Strictly necessary cookies

We use the following strictly necessary cookies:

Name of cookie	Purpose of cookie
Session cookies	Session cookies are specific to a particular visit and carry information as you view different pages so you don't have to re-enter information every time you change pages or attempt to checkout. Session cookies expire and delete themselves automatically in a short period of time like after you leave the Site or when you close your web browser. To recognise your logged-in state on Mamapaws, to understand what purchases members and visitors are interested in, to make Mamapaws' Sites function for you, and to help your browsing experience and use of the Site each time you return.

Functionality cookies

We use the following functionality cookies:

Name of cookie	Purpose of cookie
Persistent cookies	Persistent cookies remember certain information about your preferences for viewing the site, and allow Mamapaws to recognise you each time you return. Persistent cookies are stored on your browser cache or mobile device until you choose to delete them, and otherwise typically delete themselves at expiration. They recognise your logged-in state on Mamapaws, to understand what purchases members and visitors are interested in, to make Mamapaws' Sites function for you, and to help your browsing experience and use of the Site each time you return. Also help with the basic site analytics such as number of site visits, product preference and sales. We use this cookie to analyse traffic patterns.

Analytical/performance cookies

We use the following analytical/performance cookies:

Name of cookie	Purpose of cookie
Analytical or performance cookies	Analytical or performance cookies - cookies for sales analytics, site performance. We use this cookie to help us analyse how users use the website.